



What's a DAME to do?

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What's a DAME To Do? with this crazy life these days? Well, "What's A DAME To Do?" is a specialty type game for college age to adult women, in which they can have fun playing a game based upon factual experiences a woman goes through in life. The game is so captivating for women that men may feel neglected.

What's A DAME To Do?! It's A Female Thing...

Hmmm, I ask myself what's the best way to describe "What's A DAME To Do?!" and the answer is so evident it practically overwhelms your vision...It's a female thing. You men out there, get used to it, women are beginning to get creative in the gaming industry and "What's A DAME To Do?!" is a "female thing" that is a perfect example.

"What's A DAME To Do?!" is a socially interactive board game developed *just for women, by women (2 sisters actually.)* Now unlike many other games that are more of a 'share your feelings about a topic' kind of activity, "What's A DAME To Do?!" is a REAL game that really generates serious social interaction with women. The game asks players to guess co-players' reactions to prescribed little 'Dame dilemmas,' funny situations which 'dames' can all relate to. Players use their female intuition and humor to score points. The game is lively, engaging and fun.

Now you can trust me on this one, I may be a male writing a review about a female game, but from what I have seen with women playing this game, it is quite a package that can be played virtually any time, anywhere, when women have time to sit down and just have fun!

A True Game Specifically For Women

Women clearly have the advantage with "What's A DAME To Do?!", primarily as previously stated, it's a woman's game that men will simply have to get used to. Men do not experience or fully understand what a woman goes through in her life experience and most likely never will. After all, we aren't women! This is but one of the many key factors that draws women to play this game and get so much out of it!

As women are playing the game, they discover from a card they have that they are stuck in the middle of one of life's little "Dame Dilemmas," The Dilemma Dame reads her dilemma out loud which is on the dilemma card. The other players in return, give her "Reaction Cards" which represent how they guess she would react under the pressure of the specific dilemma.

The Dilemma Dame secretly chooses the Reaction Card that best fits how she would truly react if the dilemma were in fact was actually occurring, then the other players try to guess which card she chose. The player whose card was chosen is awarded points for the best guess. The person with the most points in the game wins. It's simple as that.

More To This Than What You Might Expect Yet Remaining Simple

It is quite interesting how a man can read this review and see it as a bland, and useless game which doesn't stimulate his interest, while at the same time a woman can read it, relate to it, and appreciate the full value of it. This fact alone is a powerful statement of the marketing value of this game.

One of the best features as well is the quick and ever so simple set-up! There are 10 blue chips to which a woman affixes a single number label, and another label that says "This DAME would..." which is affixed to the center of the opposite side of the chip. The playing cards are all plastic which helps immensely when it comes to durability. You separate the decks and fold the score folders at all three score lines.

The usual stuff is now done such as placing the card box and game board on the surface where you will be playing the game. (*Men would be blushing when it comes to some of the ideas women discussed for using as a playing surface!*) All the players take one of each, the Hilarious Card, Score Folder, and Guessing Chip (blank). Ten Reaction Cards are then dealt to each player, face down so only that player sees the contents on the cards for obvious reasons.

The same number of Dilemma Cards as there are players is placed in a stack face down on the board; one dilemma is played per player. The first Dilemma Dame is chosen and she is given the stack of blue numbered chips. The board is rotated to face the Dilemma Dame, then the fun begins!

Simple as well as fast to set-up, "What's A DAME To Do?!" delivers a world of fun for women only. It appears to be just a simple game but rest assured it is a literal addiction for woman as you soon will see. This is a valuable factor when it comes to the marketing value. "What's A DAME To Do?!" is *not* a game which is more of a 'specialty game' for a specific niche market such as Hallmark Cards and similar type of small to medium sized specialty stores. A definite unique and sure sell.

"What's A DAME To Do?!" is probably one of the hottest new games designed for women which is a sure sell item. Original, innovative, visually appealing, and has a FunFactor™ that is off the scale!

FUNFACTOR™: Rating Level **5** - FunFactor™ and "What's A DAME To Do?!" are literally synonymous. "What's A DAME To Do?!" by far has garnered a larger FunFactor™ response than most any other product we have reviewed to date. A scoring of 5 in this category was an obvious score that would be acquired. If there were a higher score available in this category, it would have that score without trying.

EVALUATION RESULTS - From evaluation for induction into "The Toy Man™ Product Guide"

Overall Rating: 5

Seal of Approval: Approved

Award of Excellence: Approved